

About IABC/Regina Sponsorship Opportunities

IABC/Regina is a non-profit, member-based professional communications organization. Our mission is to connect our members through learning, networking and mentoring opportunities, and to promote business communications standards.

That is where you come in! IABC/Regina is always on the lookout for sponsorship opportunities to help provide value to our more than 250 members. The chapter welcomes cash donations as well as services in kind. Common sponsorship opportunities include funding for professional development events or resources to help with our operations.

IABC/Regina has four levels of sponsorship based on the value:

- **Bronze sponsorship** - \$0 to \$499
- **Silver sponsorship** - \$500 to \$999
- **Gold sponsorship** - \$1,000 to \$2,499
- **Platinum sponsorship** - \$2,500 and up

As a sponsor you are entitled to the perks of being an IABC/Regina partner. While specifics can be negotiated with each agreement, below is standards list of recognition according to sponsorship level:

Recognition Type	Bronze	Silver	Gold	Platinum
Website recognition	Yes	Yes	Yes	Yes
Twitter tweets	Yes	Yes	Yes	Yes
Newsletter feature	No	Yes	Yes	Yes
Event signage	No	Yes	Yes	Yes
Event table/booth	No	No	Yes	Yes
Event MC thank you	Yes	Yes	Yes	Yes
Sponsor PowerPoint slides	1 slide	2 slides	3 slides	4 slides
Free event passes	1 pass	2 passes	3 passes	4 passes

Ask about opportunities to sponsor an upcoming professional development event or the annual IABC/Regina Mentorship Challenge. We are always looking for sponsorships to help with:

- Online support and services
- Event venues and audio visual support
- Operational activities like our annual member survey or Mentorship Challenge

IABC/Regina is dedicated to partnership with its communities, giving back to those in need of our skills and seeking volunteers and sponsorship opportunities to bring additional value to members.

We want to work with you!

Connect with us at contact@iabcregina.ca for more information about partnering with IABC/Regina.

